

Luiss

Libera Università Internazionale degli Studi Sociali Guido Carli

Master's Degree Program in Management

Majors, core program courses, elective and additional courses

Guide to the compilation of the study plan for first year students (enrolled in 2018-2019)

8 maggio 2019

LUISS



Department of Business and Management



STUDY PLAN COMPILATION



In **June 2019**, through the **Web Self Service**, within the dates set and communicated by the Student Office, it is mandatory to **choose the major, two core program courses and two elective courses**.

MAJORS

Entrepreneurship and Innovation

International Management

Luxury, Fashion and Made in Italy

Individual Study Plan

CORE PROGRAM COURSES OFFERED IN ACADEMIC YEAR 2019-20 FOR ENTREPRENEURSHIP AND INNOVATION

Code	Course	SSD	Credits	Semester	Language	Professor
M012	Intellectual Property Rights	IUS/04	6	I semester	ENG	Massimiliano Granieri
M083	Organizing Innovation	SECS-P/10	6	I semester	ENG	Ian Paul McCarthy
M186	Entrepreneurship and Venture Capital	SECS-P/08	6	I semester	ENG	Giuseppe D'Alessandro
M221	Business Modeling and Planning	SECS-P/08	6	I semester	ENG	Donato Iacovone
M279	Management and Governance of Family Firms	SECS-P/08	6	I semester	ENG	Fabio Corsico
SQ0	Management of Innovation	SECS-P/08	6	I semester	ENG	Maria Isabella Leone

CORE PROGRAM COURSES OFFERED IN ACADEMIC YEAR 2019-20 FOR INTERNATIONAL MANAGEMENT

Code	Course	SSD	Credits	Semester	Language	Professor
M132	International Human Resource Management	SECS-P/10	6	I semester	ENG	Fabian Homberg
M141	International Finance	SECS-P/09	6	I semester	ENG	Federico Merola
M276	Comparative Corporate Governance	SECS-P/08	6	I semester	ENG	Alessandro Zattoni
M284	International Operations and Supply Chain	SECS-P/08	6	I semester	ENG	Pietro De Giovanni
SS1	International Business	SECS-P/08	6	I semester	ENG	Maria Jell-Ojobor

CORE PROGRAM COURSES OFFERED IN ACADEMIC YEAR 2019-20 FOR LUXURY, FASHION AND MADE IN ITALY

Code	Course	SSD	Credits	Semester	Language	Professor
M014	Creative Industries and Business Model Innovation	SECS-P/08	6	I semester	ENG	Francesca Tauriello
M221	Business Modeling and Planning	SECS-P/08	6	I semester	ENG	Donato Iacovone
M258	Retail and Service Experience Marketing	SECS-P/08	6	I semester	ENG	Maria Giovanna Devetag / Francesco Massara
M279	Management and Governance of Family Firms	SECS-P/08	6	I semester	ENG	Fabio Corsico
SAC	Luxury Management	SECS-P/08	6	I semester	ENG	Alberto Festa
SAD	Tourism Management	SECS-P/08	6	I semester	ENG	Matteo Giuliano Caroli
SDS	Fashion Management	SECS-P/08	6	I semester	ENG	Carlo Fei

CORE PROGRAM COURSES OFFERED IN ACADEMIC YEAR 2019-20 FOR **INDIVIDUAL STUDY PLAN**

Code	Course	SSD	Credits	Semester	Language	Professor
M012	Intellectual Property Rights	IUS/04	6	I semester	ENG	Massimiliano Granieri
M014	Creative Industries and Business Model Innovation	SECS-P/08	6	I semester	ENG	Francesca Tauriello
M083	Organizing Innovation	SECS-P/10	6	I semester	ENG	Ian Paul McCarthy
M132	International Human Resource Management	SECS-P/10	6	I semester	ENG	Fabian Homberg
M141	International Finance	SECS-P/09	6	I semester	ENG	Federico Merola
M186	Entrepreneurship and Venture Capital	SECS-P/08	6	I semester	ENG	Giuseppe D'Alessandro
M221	Business Modeling and Planning	SECS-P/08	6	I semester	ENG	Donato Iacovone
M258	Retail and Service Experience Marketing	SECS-P/08	6	I semester	ENG	Maria Giovanna Devetag / Francesco Massara
M276	Comparative Corporate Governance	SECS-P/08	6	I semester	ENG	Alessandro Zattoni
M279	Management and Governance of Family Firms	SECS-P/08	6	I semester	ENG	Fabio Corsico
M284	International Operations and Supply Chain	SECS-P/08	6	I semester	ENG	Pietro De Giovanni
SAC	Luxury Management	SECS-P/08	6	I semester	ENG	Alberto Festa
SAD	Tourism Management	SECS-P/08	6	I semester	ENG	Matteo Giuliano Caroli
SDS	Fashion Management	SECS-P/08	6	I semester	ENG	Carlo Fei
SQ0	Management of Innovation	SECS-P/08	6	I semester	ENG	Maria Isabella Leone
SS1	International Business	SECS-P/08	6	I semester	ENG	Maria Jell-Ojobor

ELECTIVE COURSES* OFFERED IN ACADEMIC YEAR 2019-20 BY THE DEPARTMENT OF BUSINESS AND MANAGEMENT

Code	Course	SSD	Credits	Semester	Language	Professor
EM03	Neuromarketing	SECS-P/08	6	I semester	ENG	Rumen Pozharliev
EM06	Corporate Restructuring and Turnaround	SECS-P/11	6	I semester	ENG	Gianluca Oricchio / Vincenzo De Sensi
M017	Digital Marketing	SECS-P/08	6	I semester	ENG	Maximo Ibarra
M303	Marketing Big Data Analysis	SECS-P/08	6	I semester	ENG	Alessio Maria Braccini
M305	Machine Learning & Object Driven Marketing	ING-INF/05	6	I semester	ENG	Giuseppe Francesco Italiano / Laura Luigi
SGF	Economics and management of energy business	SECS-P/08	6	I semester	ENG	Simone Mori

* You can choose one or both elective courses from the core program list of your major and/or from the core program lists of the other majors (see slides n. 4, 5, 6, 7)

ELECTIVE COURSES* OFFERED IN ACADEMIC YEAR 2019-20 BY OTHER DEPARTMENTS

Department	Code	Course	SSD	Credits	Semester	Language	Professor
Economia e Finanza	M051	Experimental and Behavioural Economics	SECS-P/01	6	I semester	ENG	Arthur Schram
Economia e Finanza	M174	Risk Management and Compliance	SECS-P/11	6	I semester	ENG	Giancarlo Mazzoni
Economia e Finanza	M237	Fixed Income, Credit and Derivatives	SECS-P/11	6	I semester	ENG	Alberto Adolfo Cybo-Ottone
Economia e Finanza	SJO	International Trade and Commercial Policies	SECS-P/01	6	I semester	ENG	Stefano Manzocchi
Economia e Finanza	SLX	Equity Markets and Alternative Investments	SECS-P/11	6	I semester	ENG	Marco Morelli / Paolo Vitale
Economia e Finanza	SMJ	M&A and Investment Banking	SECS-P/11	6	I semester	ENG	Marshall Langer
Economia e Finanza	SS4	Real Estate Finance	SECS-P/09	6	I semester	ENG	Gaetano Casertano
Scienze Politiche	M328	The Politics of Cultural Heritage in Europe	SPS/04	6	II semester	ENG	Mark Thatcher

* You can choose one or both elective courses from the core program list of your major and/or from the core program lists of the other majors (see slides n. 4, 5, 6, 7)

CORE PROGRAM COURSES AND ELECTIVE COURSES: RULES

- It is **mandatory** to choose the **major, two core program courses** and **two elective courses**.
- **The lessons of all the courses offered by the Department of Business and Management will not overlap with the lessons of mandatory courses.**
- However, **some elective courses' classes may overlap with each other** → so **students have to check the class timetable** (at the [Class schedule](#) on the Department website) **before making their choice** to avoid any clash between elective courses.
- For courses offered by other departments, non-overlapping of classes is **NOT guaranteed**.
- All courses' syllabus will be available on [Cattedre Online](#) and at the [Elective courses](#) webpage.
- **For each course there is a maximum number of students admitted** → in order to find the course available, it is recommended to make the choice in the first days of the time window (which will be set and communicated by the Student office).
- It is necessary a **minimum number of students for the activation of an elective course**. Student Office will contact the students if a course will not start.
- **In case of non-fulfillment the study plan will be set "ex officio"**. No change will be possible.

CORE PROGRAM COURSES ABROAD

Students who wish to take **one or both the core program courses while studying abroad** in the context of:

- Erasmus
- Double Degree
- Structured Partnerships
- QTEM
- Free Mover

must select the generic option "**Core Abroad**".

The exam, if passed, will be included in the student's academic record with the number of credits determined in the degree program for the core program courses.

It is necessary that courses **have already been approved** in accordance with the procedures laid down for every mobility program: <https://www.luiss.edu/international>.

Should the exam for the core program course taken abroad not be passed, the student must inform the Students Office of the core and associated exam that they intend to take at Luiss from among the list of courses activated by the Department that are not already full.

ELECTIVE COURSES ABROAD

Students who wish to take **one or both the elective courses while studying abroad** in the context of:

- Erasmus
- Double Degree
- Structured Partnerships
- QTEM
- Free Mover
- Summer Schools

must select the generic option "**Elective Abroad**".

The exam, if passed, will be included in the student's academic record with the number of credits determined in the degree program for the elective courses.

It is necessary that courses **have already been approved** in accordance with the procedures laid down for every mobility program: <https://www.luiss.edu/international>.

Should the exam for the elective course taken abroad not be passed, the student must inform the Students Office of the elective and associated exam that they intend to take at Luiss from among the list of courses activated by the Department that are not already full.

ADDITIONAL COURSES

Additional courses are **not mandatory** for the graduation and will be considered in the grade average point **just if selected from the list provided by the Department.**

It is possible to add a maximum of **two additional courses** to the study plan. The choice is not mandatory and can be done only through the Web Self Service in July 2019 **within the dates set and communicated by the Student Office.**

The list of additional courses provided by the Department of Business and Management will be available at the [Additional courses](#) webpage.

It is necessary to check the class timetable before making the choice, not to choose additional courses that clash with mandatory or elective courses.

Additional courses **can be removed** from the study plan at any time by sending an email to segreteria@luiss.it, **as long as the exam has not been taken.**

Additional courses cannot be indicated as subject of the final thesis.

CHOOSE CAREFULLY!

Log to your **Web Self-Service** page

Make your choices following the instructions in the guide.

Study plan has to be completed within the dates set and communicated by the Student Office.

You can access your page and modify your study plan as many times as you want.

ALWAYS CONFIRM YOUR STUDY PLAN!



IT WON'T BE POSSIBLE TO CHANGE THE CHOICES AFTER THE DEADLINE

Department of Business and Management



impresaemanagement@luiss.it

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