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Dipartimento Department of Business and Management

Area scientifico-disciplinare SECS-P/10

Titolo del programma di ricerca Digital Workplace Transformation

Docente responsabile Prof. Andrea PRENCIPE & Prof. Paolo SPAGNOLETTI

Inizio attività 2018

Termine attività 2021

Breve curriculum vitae

SUMMARY

As a Postdoctoral research fellow at the Department of Business and Management at LUISS Guido Carli, I collaborate with the CLIO research center. I received my Ph.D. (European Label) in Business Management from the University of Tor Vergata, Italy. My research interests are Open Innovation, Supply Chain Management, and Digital Transformation. My current research is focused on Digital Work-place Transformation and challenges associated with digital technologies.

EXPERIENCE

Postdoctoral research fellow/ LUISS Guido Carli University

Rome , Italy — 04.2018-Now

The research project is mainly focused on Digital Workplace Transformation and challenges associated with digital technologies.

Lecturer and Teaching Assistant/ University of Rome “Tor Vergata”

Rome, Italy — 04.2017-03.2018

Teaching activities: “Management Consulting, Procurement” and “Supply Chain Strategies” , “Digital Transformation” courses and SAP workshop.

Visiting Researcher / Cranfield University

Bedford, UK — 02.2015-08.2015

The research project was focused on Supply Chain Management and Social Network.

EDUCATION

- University of Rome “Tor Vergata”, Rome- Italy, PhD in ‘Business Management’, 2016 (European Label)
- University of Rome “Tor Vergata”, Rome- Italy, MSc in “Business administration”, 2012
- Amir Kabir University of Technology, Tehran – Iran, BSc in “Polymer Engineering”, 2009

PUBBLICAZIONI

Journal Papers - Academic Journals

- Kazemargi, N., Cerruti, C. and Appolloni, A. (2016) ‘Adopting open innovation in supply networks’, *Int. J. Management and Enterprise Development*, Vol. 15, Nos. 2/3, pp.174–190.
- Åberg, C., Kazemargi, N., & Bankewitz, M. (2017). Strategists on the Board in a Digital Era. *Business and Management Research*, 6(2), 40.
- Kazemargi, N., Appolloni, A., Cerruti, C., Di Minin, A. (2017): Open Innovation and Network Management Practices in Supply Networks - Evidence from Mature Industries – R&R

Conference Contributions - Refereed

- Cerruti, C.; Kazemargi, N.; Huff, A.S.; Tavoletti, Ernesto; Huff, J.O. (2018): Digitalization and Innovation in knowledge intensive business services (KIBS) - Submitted for the conference.
- Kazemargi, N., Cerruti, C. (2017): Collaborative Innovation in Digital Era - A conceptual framework, AIDEA Conference, Rome, Italy.
- Kazemargi, N., Cerruti, C., Appolloni, A. (2016): Inter-Organizational Relationships in Open Innovation – A Case study in Mature Industry, R&D Management Conference, Cambridge, UK.
- Kazemargi, N., Mena, C., Cerruti, C., (2016): Managing and Governing Supply Ties in Open Innovation, 17th European Academy of Management Conference, Paris, France.
- Kazemargi, N. (2015): Knowledge Management with suppliers - Conceptual Framework, 16th European Academy of Management Conference, Warsaw, Poland.

- Kazemargi, N. (2009): "Color Match Prediction for Munsell System Using Artificial Neural Network, International conference on Automotive paints and coatings ICAPC, Tehran, Iran.

Conference Proceeding

- Kazemargi, N. : Supply Network in Open Innovation from Perspective of Social Network. Presented in 4th International Conference on Innovation and Entrepreneurship 2016, Toronto, Canada.

Teaching Case

- Spagnoletti P., Kazemargi N., Prencipe A. To Cloud or not to Cloud: strategic choices and IT governance in the digital transformation of a University – working case

RICERCHE IN CORSO

- Spagnoletti P., Kazemargi N., Constantinides P., The Paradox of the Cloud: Best-of-Breed Solutions vs Heterogeneous Control Points
- Kazemargi N. , Spagnoletti P. Digital Innovation and Value Creation