

Syllabus Attività Formativa

Anno Offerta	2017
Corso di Studio	LM19F - ECONOMIA E FINANZA
Regolamento Didattico	LM19F-17
Percorso di Studio	19FLMBASE - BASE
Insegnamento/Modulo	SMDEF00012 - MEETINGS WITH THE BANKING AND FINANCIAL INDUSTRY - MEETINGS WITH THE BANKING AND FINANCIAL INDUSTRY
Attività Formativa Integrata	-
Partizione Studenti	-
Periodo Didattico	S2 - Secondo Semestre
Sede	
Anno Corso	1
Settore	SECS-P/11 - ECONOMIA DEGLI INTERMEDIARI FINANZIARI
Tipo attività Formativa	F - Altro
Ambito	21335 - Altre conoscenze utili per l'inserimento nel mondo del lavoro
CFU	4.0
Ore Attività Frontali	40.0
AF_ID	30687

Tipo Testo	Codice Tipo Testo	Num. Max. Caratteri	Ob bl.	Testo in Italiano	Testo in Inglese
Obiettivi Formativi Del Corso / Course	OBIETT_FORM	3800	Si		This course is designed for graduates seeking knowledge and skills in banking and finance. It aims to provide the skill set required to

Formative Objectives					successfully operate as a professional in the banking and financial industry.
Prerequisiti / Prerequisites	PREREQ	3800	Si		Bachelor's degree (Laurea triennale)
Contenuti Del Corso / Course Contents	CONTENUTI	3800	Si		<ul style="list-style-type: none"> - What does "finance and banking" mean? - Commercial banking - Corporate & Investment Banking - Equity and Debt capital markets - Venture Capital and Private Equity - Asset Management - Role of Regulators - Role of Supervisors - New trends in banking and finance - Career in Finance & Banking
Programma Esteso E Materiale Didattico Di	PROGR_EST_1	3800	Si		Introduction to the course topics: engagement in the banking and financial industry

Riferimento: Settimana 1 / Extended Program And Reference Reading Material: Week 1					Suggested reference reading material: slides will be provided and papers will be suggested during lectures
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 2 / Extended Program And Reference Reading Material: Week 2	PROGR_EST_2	3800	Si		Banking business models 1: Originate to distribute versus originate to hold model; commercial banks and universal banks; different type of business models: retail banking, investment banking, wholesale banking. Suggested reference reading material: slides will be provided and papers will be suggested during lectures
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 3 / Extended	PROGR_EST_3	3800	Si		Banking business models 2: performance and risk assessment. Suggested reference reading material: slides will be provided and papers will be suggested during lectures

Program And Reference Reading Material: Week 3					
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 4 / Extended Program And Reference Reading Material: Week 4	PROGR_EST_4	3800	Si		<p>Equity and Debt capital markets: European versus US financial markets; capital markets and financial integration in Europe; Capital Market Union; SME access to market finance; banking disintermediation.</p> <p>Suggested reference reading material: slides will be provided and papers will be suggested during lectures</p>
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 5 / Extended Program And Reference Reading	PROGR_EST_5	3800	Si		<p>Venture Capital and Private Equity: Financing innovation; investing on high-tech industries and on start-up firms; analysis of venture capital and private equity investments.</p> <p>Suggested reference reading material: slides will be provided and papers will be suggested during lectures</p>

Material: Week 5					
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 6 / Extended Program And Reference Reading Material: Week 6	PROGR_EST_6	3800	Si		<p>Asset Management: Asset management industry; retail and institutional investors; financial education.</p> <p>Suggested reference reading material: slides will be provided and papers will be suggested during lectures</p>
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 7 / Extended Program And Reference Reading Material: Week 7	PROGR_EST_7	3800	No		<p>Role of Regulators: Regulation in the post-crisis period; capital adequacy and liquidity requirements as set by Basel 3; the BRRD European Directive and the new recovery and resolution framework; banking structural reform; G-SIBs and T-LAC; complex rules vs simple rules in regulation; bank competition and financial stability; current debate on banking regulation.</p> <p>Suggested reference reading material: slides</p>

					will be provided and papers will be suggested during lectures
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 8 / Extended Program And Reference Reading Material: Week 8	PROGR_EST_8	3800	No		<p>Role of Supervisors: European Banking Union: the new regulatory and supervisory framework; systemic risk surveillance and assessment; central banking, monetary policy and the institutional set-up for macro-prudential policy; macro-prudential policy instruments; conceptual interactions between macro-prudential, micro-prudential and monetary policy; the ECB's institutional setup; ECB's Comprehensive Assessment: the Asset Quality Review and the Stress Test.</p> <p>Suggested reference reading material: slides will be provided and papers will be suggested during lectures</p>
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 9 / Extended Program And	PROGR_EST_9	3800	No		<p>New trends in banking: The banking industry context: cyclical & structural changes; challenges and prospects for Italian banks; focus on the asset quality issue: country vs. bank determinants of Non-Performing Loans (NPLs); Digital banking; Bitcoin, FinTech and Blockchain.</p>

Reference Reading Material: Week 9					Suggested reference reading material: slides will be provided and papers will be suggested during lectures
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 10 / Extended Program And Reference Reading Material: Week 10	PROGR_EST_10	3800	No		Career in Finance & Banking: Required behaviour; hard skills vs soft skills. Suggested reference reading material: slides will be provided and papers will be suggested during lectures
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 11 / Extended Program And Reference	PROGR_EST_11	3800	No		

Reading Material: Week 11					
Programma Esteso E Materiale Didattico Di Riferimento: Settimana 12 / Extended Program And Reference Reading Material: Week 12	PROGR_EST_12	3800	No		
Testi Di Riferimento / Reference Books	TESTI_RIF	3800	Si		Reference reading material will be suggested during lectures
Metodologie Didattiche / Teaching Method	METODI_DID	3800	Si		Lectures based on presentation slides, with sessions of interactive discussions with invited senior executives from leading banking and financial institutions. Invited speakers will discuss key developments and strategic insights of the banking and financial industry and on how they are preparing and adapting to the growing challenges of

					current/future regulatory reforms and competitive environment.
Modalita' Di Verifica Dell'apprendimento / Assessment Method	MOD_VER_APPR	3800	Si		written exam: short essay on a selected topic of the lectures
Criteri Per L'assegnazione Dell'elaborato Finale / Criteria for assigning the Master thesis	CRIT_ASS_ELA	3800	Si		Assessment method: fail / pass / pass with distinction; students are required to attend 8/10 lectures at minimum.