

Nome Claudia

Cognome	Pongelli
Dipartimento	Impresa e Management
Area scientifico-disciplinare	SECS-P/08 ECONOMIA E GESTIONE DELLE IMPRESE (Area 13 – B2)
Titolo del programma di ricerca	La sussidiaria estera e la creazione di valore attraverso il network locale: un confronto tra imprese familiari e non familiari
Docente responsabile	Prof. Matteo Caroli
Inizio attività	Febbraio 2016
Termine attività	Luglio 2020
Breve curriculum vitae	<p><i>Postdoctoral Research Fellow, Department of Business and Management, LUISS University, Rome, Italy – since 2016</i></p> <p><i>Visiting Scholar, Witten Institute for Family Business, Witten/Herdecke University, Witten, Germany – June 2016</i></p> <p><i>Ph.D. in Management, LUISS University, Rome, Italy – 2012-2015</i></p> <p><i>External Researcher, Sviluppo Lazio, Rome, Italy – 2012-2014</i></p> <p><i>External Researcher, HBC Foundation Coca Cola, Rome, Italy – 2012</i></p> <p><i>External Researcher, Ministero dello Sviluppo Economico, Rome, Italy – 2011</i></p> <p><i>Teaching Assistant in Management and International Business, LUISS University, Rome, Italy – since 2011</i></p>

Pubblicazioni

Drago, C., Ginesti G. Pongelli C., Sciascia S. (2018) Reporting Strategies: What Makes Family Firms Beat Around the Bush? Family-Related Antecedents of Annual Report Readability. *Journal of Family Business Strategy*, in press.

Pongelli C., Calabrò A., Basco, R. (2018) Family firms' international make-or-buy decisions: Captive offshoring, offshore outsourcing and the role of home region focus, *Journal of Business Research*, in press

Pongelli, C., Caroli, M. G., & Cucculelli, M. (2016) Family business going abroad: the effect of family ownership on foreign market entry mode decisions. *Small Business Economics*, 47(3), 787-801.

Pongelli, C., Sciascia S., Minola T. "Do We Really Want to Cut Out the Deadwood? Family-centered Non-economic goals, Restructuring Aversion, and Escalation of Commitment." in Memili E., Dibrell C. (2018) *The Palgrave Handbook of Heterogeneity among Family Firms*, Palgrave Macmillan.

Pongelli, C. "L'impresa familiare" in Fontana F., Caroli M. (2017) *Economia e Gestione delle Imprese*, McGraw Hill, Milano.

Caroli, M., Cucculelli M., Pongelli C. (2015) Imprese familiari ed entrata nei mercati esteri: il ruolo del coinvolgimento della famiglia nel business, *L'industria*, 1, pp. 93-110.

Caroli, M., Pongelli C., Valentino A. "Le strategie di espansione estera" in Boccardelli P., Fontana F. (2015) *Corporate strategy : Una prospettiva organizzativa e finanziaria per la crescita*, Hoepli, Milan.

Pongelli, C., Valentino, A. (2013) Dolphin becoming shark: Agency problems in family firms during succession, *Academy of Management Proceedings*.

Ricerche in corso

Topics: Family firms' internationalization; Entrepreneurial orientation in family firms; Transparency and compliance for family MNEs.